



Take Advantage of Your ANA University Membership



Key Benefits for faculty:

- Access to ANA member resources that will keep you up-to-date in a fast-paced industry
- Build a partnership with your donor company
- Expand your marketing industry network
- Students can enroll in selected on-demand certificate programs

✓ Access Content

- Case Studies
- Playbooks & Tools
- Marketing Podcasts
- 'Money Slides'
- Research Studies
- and much more!

✓ Attend Events

- 1-Day Conferences
- National Conferences - virtual
- Webinars
- Industry-led Committees

✓ On-Demand Training

- Certificate programs
- Microlearning courses
- Business skills

Activate your ANA account to get started!

1. Go to www.ana.net
2. Click on "Membership" tab near top of page
3. Click on "Create an account"
4. Enter your university email address and click "Continue"
5. You will be prompted to create a password



THE ANA
EDUCATIONAL
FOUNDATION



Please reach out to Judy Paul,
Senior Director, University
Memberships, with any questions.
jp@aef.com

